# Export Settings: Camtasia Studio



# **Export** settings for Camtasia Studio Projects.

Choose File -> Produce Video As...

Choose Custom Production Settings from the drop-down

Click Next...



## Ensure that **MP4/SWF - Flash output** is selected...

#### and hit **Next.**

Production Wizard
How would you like to produce your video? Select the file format for production of your final video.
Recommended
MP4/SWF - Flash output
Other formats
O WMV - Windows Media video Help me choose a file format
MOV - QuickTime movie
AVI © AVI - Audio Video Interleave video file
M4V - iPod, iPhone, iTunes compatible video
mp3 OMP3 - audio only
🧭 💿 RM - RealMedia streaming video
CAMV - Camtasia for RealPlayer streaming video
GIF - animation file
Additional output options
Create MP3 File: 22.050kHz, Mono, 24kBits/sec 🔻
Create M4V File: IPod High (320x240)
< Back Next > Cancel Help

#### Click the **Flash Options** button...

Production Wizard		
Flash Templates Select a Flash template to deter as Table of Contents (TOC) and	mine the appearance and layout of Picture-in-Picture (PIP).	of the video elemer
Appearance	Size	
Template	Fit in:	720x498 (l
	Video:	640x480 pix
ExpressShow	PIP/TOC:	N/A
Theme	Controls:	640x18 pixe
Matte 👻	Total:	640x498 p
Flash	Options	Change
Preview		

If your project includes video, fast moving graphics, or is over 10 minutes long, choose **MP4** under **Format**.

If your project is under ten minutes and does not include any of the above, choose **SWF**.

Click **OK**...

Flash Options	23
Video Controls	
Format	
MP4 (good for longer, or high-motion videos)	
<ul> <li>SWF (good for short, low-motion screen videos)</li> </ul>	
MP4	
Frame rate: 3 👻	
Bitrate:	
Low - High 800 Kbps	
SWF	
Colors: Automatic   Frame rate: 3	
Use JPEG compression	
Low quality ————————————————————————————————————	
Compressed SWF (Recommended)	
Background Color	
OK Cancel Apply He	elp

#### Ensure that **Embed Video into HTML** is selected under **HTML**.

#### Click Next...

Production Wizard	<b>—</b> ×
Video Options Choose the options below to customize the content of your production.	
Video info	
Use this option to add author and copyright information to your video file.	Options
Reporting	
Produce a packaged e-Learning lesson with your video.	
SCORM	Options
Watermark	
Include watermark	Preview
Options	
Image Path:	
C: \Program Files (x86) \TechSmith \Camtasia Studio 6 \Media \Studio \Images	
HTML	
Use this option to create a web page with your video embedded for	
easy web production.	
Preview	Cancel Help

Name you project and ensure that it is being saved to the correct directory.

#### Click Finish.

Camtasia will minimize and a progress bar will appear. When it is complete Camtasia return and a web browser will open with your produced project (if **Show Production Results** was checked under **Post Production Options**.)

Production Wizard
Produce Video Select the output location and optional upload options. Click Finish to produce your video.
Output file Production name: Untitled Folder: K:\hope_screencast V Drganize produced files into sub-folders
Post production options           Image: Show production results         Image: Play video after production (before upload)
Upload to Screencast.com
Upload by FTP Upload video by FTP
These files will be created upon production: Folder: K:\hope_screencast\Untitled\ Files: Untitled.swf Untitled.html swfobject.js
Pre <u>v</u> iew

### Delivering the Final Product

When Camtasia has finished producing your movie it will have created a folder.

This folder will have the name of your project and will be located at the file path you specified.

Inside this folder there is a full website that just needs to be posted.

Please send this whole folder along with any Camtasia recording or project files you have to the Office of Teaching, Learning and Technology using the shared drive.

The address for the shared drive is **\\ad.bu.edu\bumcfiles\sph\projects\otlt\** 

Contact us before hand and we will create a folder for you to put the project in.

We will take care of posting your project.

Once it is complete we will contact you with the URL where it can be accessed